

# SHOP BEAUTY

Our NEW Shop Beauty is now available to brands for monthly sponsorship.

The NEW microsite will allow brands to hyper sponsor within the space, share their products in a more dynamic environment, and be included in weekly social media posts, monthly Shop Beauty eNewsletters, and homepage website promotions!

- 1 Monthly Fee (No transaction fees) Starting at only \$149/mo.
- Over \$10,000 worth of free digital media support per brand, per month
- Exclusive endorsement by *Organic Spa Magazine*—the most respected natural beauty media brand in the industry!

## OPTIONS:

### A.) Monthly

**1 Product: \$149/mo.**

- Product Featured on SHOP BEAUTY Microsite
- Direct link to your product/shopping cart
- Website Driver/Promotion
- Newsletter Driver/Promotion
- Social Media Driver/Promotion
- Product/Promotion Featured In Monthly Newsletters

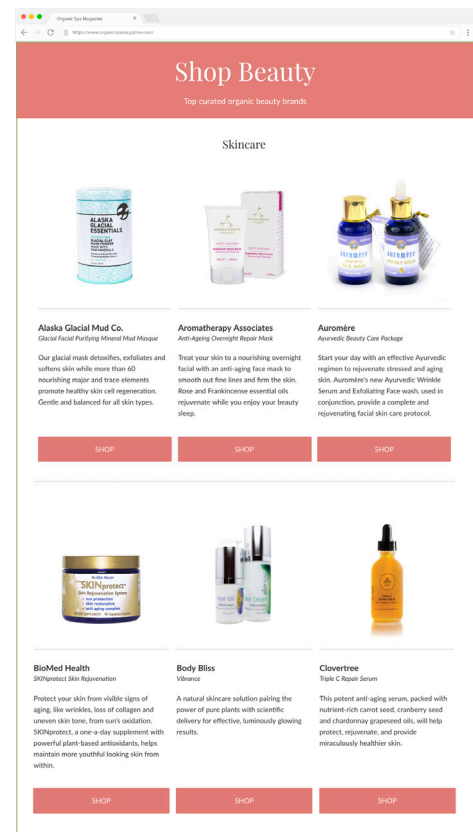
### B.) Annually

**1 Product: \$1299 per product per annually**

Same as monthly, PLUS:

- Special Digital Rotation Preference
- Ability to Change Product Info Monthly
- Brand included in special editorial SHOP BEAUTY feature in our annual Skin Care Guide Issue

**Total Added Value: \$10,000+**



EXAMPLE: Featured Products

## BEAUTY & SKINCARE SALES ASSOCIATE

Racheli Buccini  
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## WEST COAST BRAND MANAGER

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## EAST COAST BRAND MANAGER

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## INT. TRAVEL MANAGER: CARIBBEAN & SOUTH AMERICA

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