

A woman with long brown hair, wearing a black backless dress and sandals, sits on a wooden swing. She is looking out over a vast, misty landscape. In the foreground, there are tall green grasses. The middle ground shows a dense forest of green trees. In the background, a large body of water, possibly a lake or reservoir, is visible under a grey, overcast sky. The overall mood is serene and peaceful.

organic spa

MAGAZINE

2022 MEDIA KIT

Organic Spa Media is the leading authority in wellness travel, natural beauty and green living.

Organic Spa Media provides readers and viewers with insight and expert advice on the most authentic way to live a life of well-being. Our mission is to inspire, motivate and educate modern wellness consumers about how to live a life of intention, purpose and consciousness.

GLOBAL WELLNESS ECONOMY=\$4.5 TRILLION



The Wellness Experience

Organic Spa Media

VIRTUAL EVENTS
The Wellness Experience
Virtual Summit



PRINT + DIGITAL
The Magazine, SIP Editions

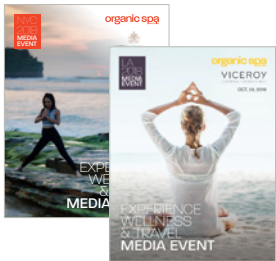


ADVERTORIALS & INSERTS
Custom Content Marketing



SOCIAL MEDIA
Customized Social
Media Programs

livewell
LIVEWELL MEMBERSHIP
Branding and Sampling
Opportunities



PRESS EVENTS
LA & NYC Experience
Wellness & Travel Media Events



WELLNESS TOURISM
Wellness Travel Trade Events
Custom Publishing
Market Strategy

MOBILE
iPhone App "SKIN"



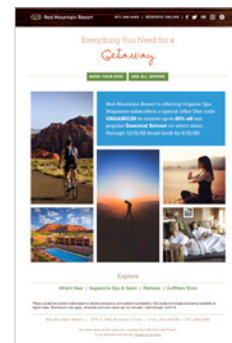
SHOP BEAUTY
E-Commerce Affiliate Program



DIGITAL
Website Banners
Video Campaigns
Digital Content Sponsorship
eWellness Newsletter
Wellness Travel Guide



E-MARKETING
Dedicated e-Blasts
Newsletters
Native Content Program



OUR CIRCULATION

PRINT/DIGITAL

RATE BASE: 170,000

newsstand: 20,000

subscription: 150,000

(spa/resort: 5,000 | airport lounges: 5,000)

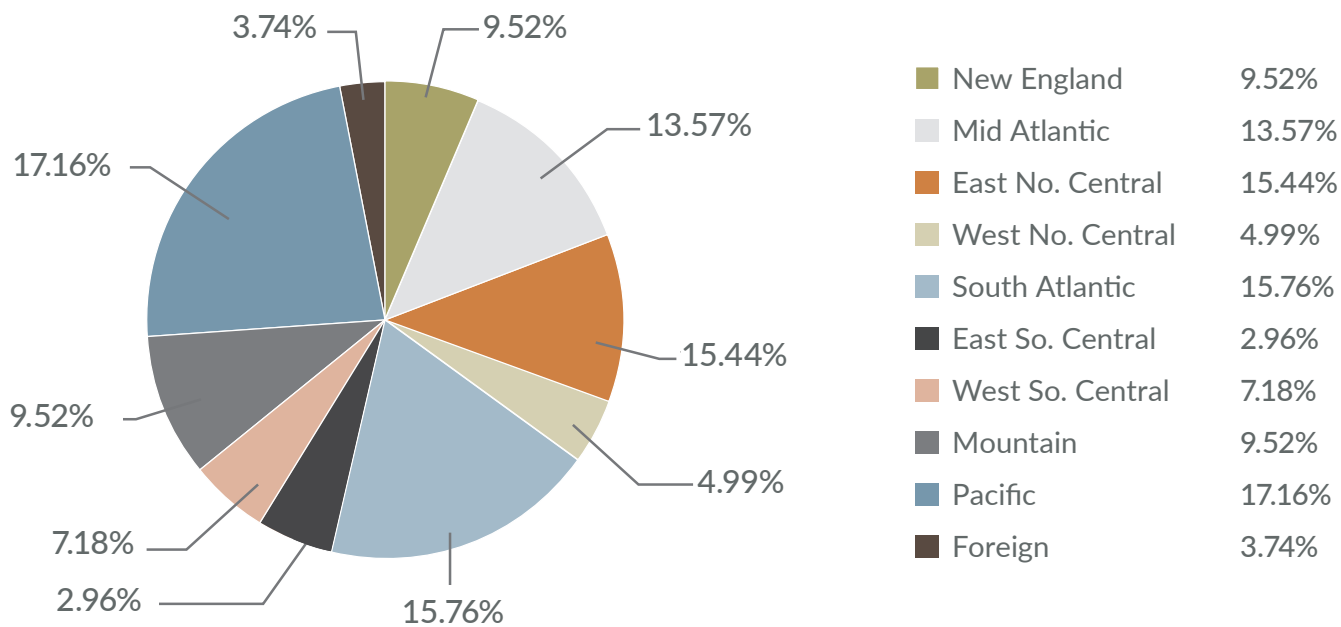
print readership: 680,000 (4x pass-along)

digital viewership: 1,200,000+ (partner distribution)

News Inflight distribution (international): 2,000,000+
(luxury hotel, iPad & devices)

TOTAL READERSHIP AUDIENCE: 3,880,000

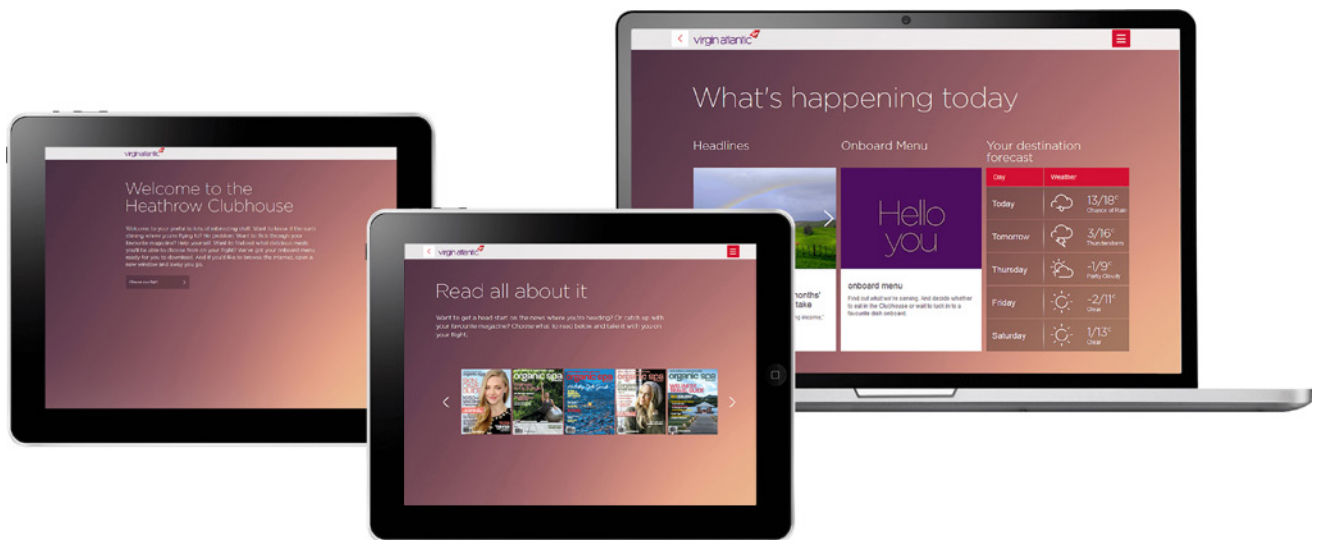
DISTRIBUTION



NEWS IN FLIGHT



Organic Spa Magazine's digital content is accessible on most international airlines, luxury hotel groups worldwide, (Mandarin Oriental, Ritz Carlton, Intercontinental, Kempinski etc.) and has exclusive U.S. V.I.P. airport distribution—providing an additional reach of 2 million plus viewers per issue!



OUR READER | AUDIENCE DEMOGRAPHICS

Organic Spa Magazine reaches over 3.8 million upscale, affluent, highly educated, eco-conscious consumers who are values-driven purchasers seeking organic and natural products and services that will enhance their green lifestyle.

Age

19%	18-34
24%	35-44
24%	45-54
33%	55+
Average Age	55+

92% CHOOSE ORGANIC TREATMENTS AT SPAS

Sex

23%	Male
77%	Female

87% USE SUPPLEMENTS DAILY

Education

7%	Doctorate
21%	Masters
42%	Bachelors
24%	Associate/Some College
7%	Other

98% TAKE AT LEAST ONE INTERNATIONAL TRIP PER YEAR

Household Income

79%	\$149,000
11%	\$150,000 - \$200,000
9%	\$200,000+
Average HHI	\$149,000

83% CHOOSE TRAVEL PACKAGES BASED ON WELLNESS OPTIONS

Activities

49%	Yoga
42%	Meditation
47%	Hiking

79% CHOOSE ORGANIC SPA MAGAZINE AS THEIR FAVORITE MAGAZINE TO SPEND TIME WITH

Favorite OSM Categories

58%	Food/Home
56%	Wellness Living
56%	Wellness Travel
47%	Skincare Tips/Trends
43%	Health & Supplements

We asked our readers what their favorite thing is about Organic Spa Magazine. Here are some of their responses.

“Organic Spa is so creative! I loved the beauty story about beauty and wellness from the forest. There’s so much talk about forest bathing, but you took it a step further, which is why I love you. You always surprise me!”

“The Food-Mood Connection was truly enlightening. We all know that when we eat poorly, we feel poorly. But it’s great to learn there’s data linking food to depression, because it gives us some control over it. I found the entire Wellness issue illuminating.”

“I am writing to let you know that I clipped your “Drive-To Destinations” story and will be using it as a resource for my travels through the end of this year. I am not yet comfortable getting on a plane, but I love to drive, and I really miss traveling. I was not familiar with some of the East Coast spots that you highlighted and they look wonderful.”

*These results are based on our in-house 2019 *Organic Spa Magazine* subscriber studies.



2022 Print Opportunities

- EDITORIAL CALENDAR
- ADVERTISING RATES
- CONTENT MARKETING
- SPECS + GUIDELINES

EDITORIAL CALENDAR

JAN/FEB Print + Digital

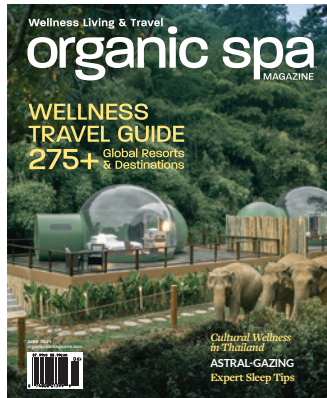


The Complete Wellness Issue

SPACE: 12/3

MATERIAL: 12/10

MARCH/APRIL Print + Digital



Wellness Travel Guide

SPACE: 2/11

MATERIAL: 2/18

MAY/JUNE Print + Digital



Beauty & Well-Being

SPACE: 4/22

MATERIAL: 4/29

JULY/AUG Print + Digital



Gourmet Food & Travel Issue

SPACE: 6/17

MATERIAL: 6/24

SEPT/OCT Print + Digital



Wellness Living & Style

SPACE: 8/12

MATERIAL: 8/19

NOV/DEC Print + Digital



The Holiday Issue

SPACE: 10/21

MATERIAL: 10/28

EDITORIAL CALENDAR

JAN/FEB Print + Digital

THE COMPLETE WELLNESS ISSUE

Full Body Reset
CBD Soaks
Tap Into Joy
Anti-Inflammatory Foods
Olympian-Inspired Workouts
Natural Remedies: Muscle Aches
Reed Diffusers
Brilliant Body Oils
Top Spa Robes
Home Energy Conservation Tips
Flickering Light: Mood Candles
Healing Teas
Designing a Wellness Oasis: Bathroom
**Travel: Caribbean: Wellness Travel
Winter Adventures**

SPACE: 12/3

MATERIAL: 12/10

MARCH/APRIL Print + Digital

WELLNESS TRAVEL GUIDE

Planting a Butterfly Garden
Journey Inward: Tap into Your Healing Energy
Natural Remedies for Arthritis
Expert Running Tips
Spirituality & Spa
Deforestation: What to Do
Touchless Spa Treatments
Vegan Fruit Desserts
Nontoxic Hair Color
Skin-Firming Serums
**Travel: Europe: Wellness Travel
Top Eco Tour Operators**

SPACE: 2/11

MATERIAL: 2/18

MAY/JUNE Print + Digital

BEAUTY & WELL-BEING

OSM Natural & Organic Beauty Awards
Cannabis Drinks
Light Therapy
Acupressure Face & Foot Massage
Natural Remedies: Migraine
Beauty Gadgets & Gizmos
Guide to Pranayama Breath
Regenerative Food Roundup
Natural Nail Care
Designing a Wellness Oasis: Upcycled Interiors
Cooking with Greens
State-of-the-Ocean: Conservation
Overnight Masks, Sleep Serums
**Travel: Mexico: Wellness Travel
Mountain Spa Escapes**

SPACE: 4/22

MATERIAL: 4/29

JULY/AUG Print + Digital

GOURMET FOOD & TRAVEL ISSUE

Best Bike Tours
How Chefs Stop Food Waste
Water Workouts
Sustainable Lawns
How to Grill Vegetables
Beach Hair
Sunscreen Breakthroughs
Healthy Salads
Sustainable Seafood
Designing a Wellness Oasis: Outdoor Design
Urban Compost Outposts
Great Outdoor Gear
**Travel: Wellness in Asia
Drive-To Wellness Weekends**

SPACE: 6/17

MATERIAL: 6/24

SEPT/OCT Print + Digital

WELLNESS LIVING & STYLE

OSM Wellness Travel Awards
I Create a Cozy Home Environment
Ethical Fashion: Designer Tips
Wildlife Conservation Safaris
Designing a Wellness Oasis: Bedroom
Spicy Scents
The Vagus Nerve
Fuel-Efficient Cars
Artisanal Winemakers
How to Be Plastic-Free
Back to School Snacks
**Travel: Seaside Spa Getaways
Hawaii: Wellness Travel**

SPACE: 8/12

MATERIAL: 8/19

NOV/DEC Print + Digital

THE HOLIDAY ISSUE

Holiday Gift Guide
Organic Holiday Entertaining
De-stressing Meditations and Mantras
What to Pack
Warming Drinks
Healthy Scalp Treatments
Scenting the Home
Sustainable Kitchen Design
Healing Hemp Balms & Salves
Brow Wow!
**Travel: Africa: Wellness Travel
Wellness Cruises**

SPACE: 10/21

MATERIAL: 10/28

ADVERTISING RATES

PRINT MAGAZINE ADS

Print	1x	3x	6x
Dbl Pg Spreads	\$14,950	\$13,850	\$13,550
1 pg 4c	\$9,000	\$8,500	\$7,800
1/2 pg 4c	\$7,200	\$6,800	\$5,900
1/3 pg 4c	\$6,000	\$5,500	\$4,800
1/4 pg 4c	\$5,600	\$5,200	\$4,400

**15% surcharge on all premium positions*

Premium Positions	6x
Inside Front Cover + Page 1	\$19,500
Inside Back Cover	\$10,200
Outside Back Cover	\$18,500
RHP* – Opposite Table of Contents	\$10,500
RHP* – Opposite Masthead	\$10,500
RHP* – Opposite Editors Letter	\$10,500
RHP* – Opposite Relax, Reflect, Rejuvenate	\$10,500

**Right hand page*

Sponsored Product Spotlight

Includes product name, 30 words of descriptive text, product image and URL to website of choice.

Rate: \$1500 per spotlight

SMALL ADVERTISERS PRINT MAGAZINE ADS

Print	1x	3x	To Qualify:
1/2 pg 4c	\$2,900	\$2,450	<ul style="list-style-type: none"> • Must be an independent company • 100% natural, organic ingredients • Have only 1-3 products
1/3 pg 4c	\$1,900	\$1,150	
1/4 pg 4c	\$1,150	\$950	

SPECIAL CUSTOMIZE PROGRAMS

Belly Band Wraps

Supplied Inserts

Gate-Fold Front Cover + Page 1

Polybag (Sample Distribution)

Rates Available Upon Request

CREATIVE SERVICES

A. AD RESIZING

Native ad files and creative assets must be provided.

Rate: \$150 per ad

B. CUSTOM AD CREATION

Print Ads and Website Banner Ads.

Rate: \$250 per ad

CONTENT MARKETING

ADVERTORIALS & INSERTS

When a company or new category leader needs a more in-depth way to educate our readers on their products and services, customized advertorials are a great option. Working with *Organic Spa Magazine's* editorial team

and your marketing department, we can create rich, customized creative content that will optimize your brand messaging and education.

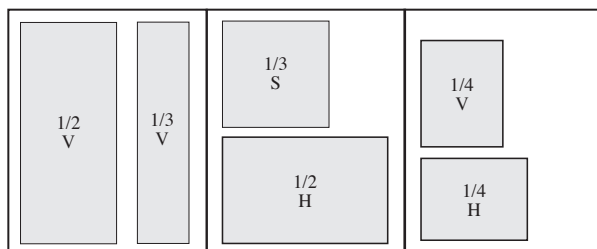
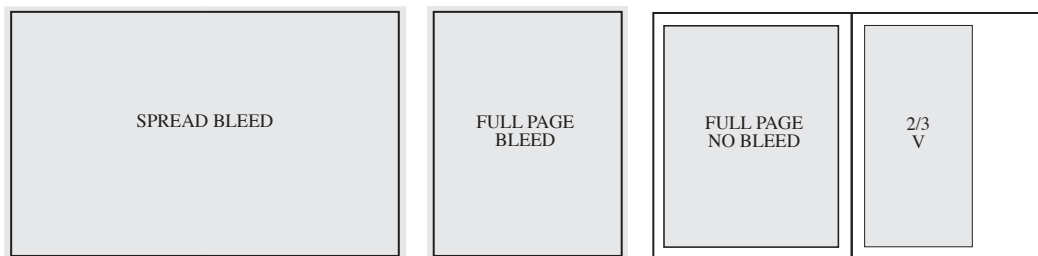
Examples:



2022 SPECS + GUIDELINES

PRINT AD SPECIFICATIONS

Size	Bleed	Trim	Non-Bleed	Live
Spread	18.25" x 11.125"	18" x 10.875"	16" x 10"	17.5" x 10.125"
Full Page	9.25" x 11.125"	9" x 10.875"	7.5" x 10"	8.25" x 10.125"
2/3 Page	5.75" x 11.125"	5.5" x 10.875"	5" x 10"	4.75" x 10.125"
1/2 Page Vertical	4.75" x 11.125"	4.5" x 10.875"	4" x 10"	3.75" x 10.125"
1/2 Page Horizontal	9.25" x 5.5625"	9" x 5.3125"	7.5" x 4.8125"	8.25" x 4.5625"
1/3 Page Square	5.75" x 5.5625"	5.5" x 5.3125"	5" x 4.8125"	4.75" x 4.5625"
1/3 Page Vertical	3.25" x 11.125"	3" x 10.875"	2.4375" x 10"	2.25" x 10.125"
1/4 Page Horizontal	4.625" x 2.8125"	4.5" x 2.65625"	2.40625" x 3.75"	4.125" x 2.28125"
1/4 Page Vertical	2.8125" x 4.625"	2.65625" x 4.5"	3.75" x 2.40625"	2.28125" x 4.125"



Note: The use of *Organic Spa Magazine* and related images, logos, content within advertising or advertiser landing pages is not allowed without direct written approval from *Organic Spa Magazine*.

Organic Spa Magazine reserves the right to reject any creative that does not follow *OSM* specs.

Advertisers that do not meet the material requirements may be charged for production costs incurred; including ad modification and conversion to required file formats.

Acceptable File Formats

Organic Spa Magazine accepts advertising only in **PDF/X1a format**. Only one ad per file. All of the high-resolution images and fonts must be included when the Postscript file is saved. We recommend the use of Type 1 fonts — no font substitutions are allowed. Images must be SWOP (CMYK or Grayscale) TIFF or EPS format between 200 and 400 dpi. Total area density should not exceed SWOP standard 300% TAC. Images should be CMYK or grayscale only. Do not nest EPS files into other EPS files. Do not embed ICC profiles within images. Do not embed OPI information in files. All required image trapping must be included in the file. The file must be right reading, portrait mode, 100% size, no rotations. **All spot colors must be converted to CMYK.** We do not recommend the use of JPEG compression. Artwork is subject to have a .5pt black border added if needed.

Submission Guidelines

Organic Spa Magazine requests that all advertising art be uploaded to our Dropbox through your web browser.

Web DropBox

www.hightail.com/u/OSMSubmit

Note: Please do not change your browser window while files are uploading. It is important that you wait for the confirmation page stating receipt of your file.



2022 Digital Opportunitites



WEBSITE

- Digital Banner Ads
- Homepage Video
- Homepage Takeover
- Meditation Room Sponsorship
- Wellness Travel Guide



AFFILIATE

- Shop Beauty



E-MARKETING

- Dedicated e-blasts
- eWellness Newsletter Banner Ad
- Where to Go Next? Newsletter



SOCIAL MEDIA

- Sponsored Social Media Post
- Sponsored Social Media "Story"
- Customized Social Media Campaign
- Social Media Product Giveaway



DIGITAL CONTENT

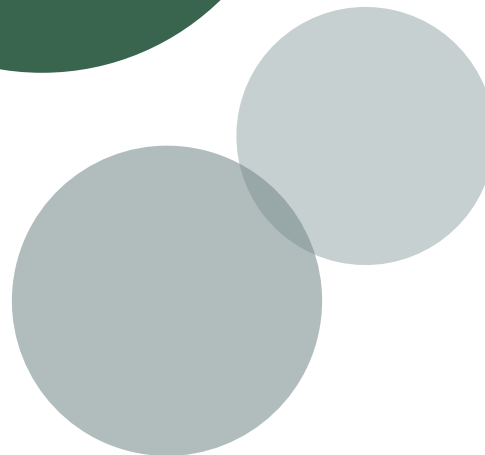
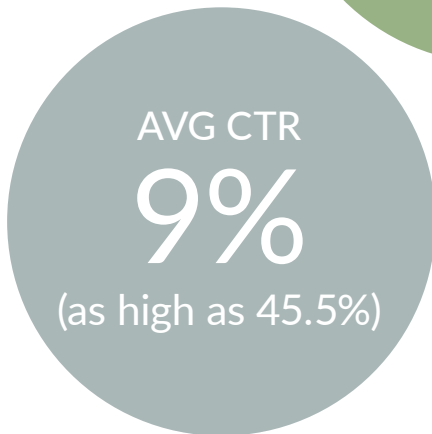
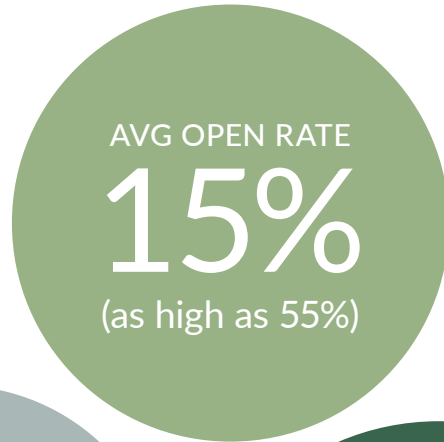
- Digital Edition Sponsor
- eWellness Newsletter Sponsored Content
- Native Content Package



LIVEWELL

- Sampling Opportunities

WEBSITE STATS



WEBSITE

DIGITAL BANNER ADS + RATES

Placement	Size	Rate
Global	728 x 90 Leaderboard	\$6,000
Global	1517 x 188 Footer	\$4,500
Global	Leaderboard + Footer (<i>Bonus Sidebar</i>)	\$9,000
Sidebar	340 x 250 banner ad (<i>Horizontal</i>)	\$650
Sidebar	340 x 600 banner ad (<i>Vertical</i>)	\$950
Sidebar	Video	\$1,950

Banner Specs + Guidelines

Accepted formats include .JPG, .GIF, and animated GIFs only. Files must be in specified banner size, 40k maximum file size. One banner per file. All banners must have a URL. Ads cannot initiate a download prompt nor download anything on page load, mouse-over or on-click—must go to landing page first where a download prompt may be allowed. The use of Organic Spa Media and related images, logos, content within advertising or advertiser landing pages are not allowed without direct written approval from Organic Spa Magazine.

Deadlines

All ad files must be submitted 15 days prior to upload. Submit materials to narmitage@organicspamagazine.com.

Custom Banner Creation

Organic Spa Magazine will create custom banner ads per our technical specifications. *Must supply all relevant assets.*

RATE: \$250/hr.

HOMEPAGE VIDEO

Bring your brand to life with a 3 minute branded video customized to fit your needs. Organic Spa Media will place the video on our homepage and collaborate with you on a customized social media campaign to generate traffic, brand awareness and leads.

Video Requirements

Youtube/Vimeo link or .MOV, 200 word description of video and company URL.

**This sponsorship will be fully supported on all OSM social media channels.*

RATE: \$4,000 per month

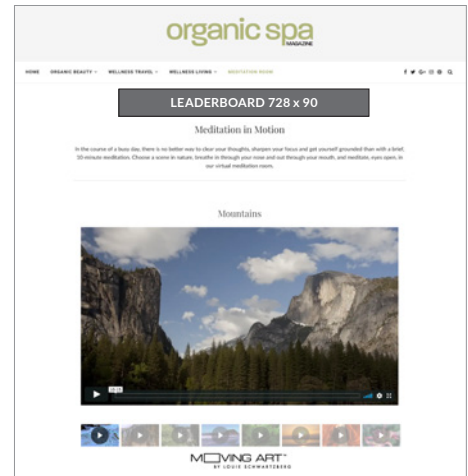
WEBSITE

MEDITATION ROOM SPONSORSHIP

Banner Requirements

Accepted formats include .JPG, .GIF, and animated GIFs only. Files must be in specified banner size (728 x 90 pixels) , 40k maximum file size. All banners must have a URL.

Rate: \$3,500 per month



DIGITAL EDITION SPONSOR

Opportunity to have your brand featured adjacent to the cover on the digital edition. Robust awareness through our extensive digital edition distribution and reach (2,000,000+).

Includes

- 1.) Company logo and photo placement on digital edition cover
- 2.) Company logo and photo included in digital edition announcements
- 3.) Company hyperlinks to company website

Requirements

Provide high-res company logo in PNG or EPS format with transparent background and URL to company website—along with a high-res photo in JPG format.

Rate: \$4,500 per issue



Logo, photo and hyperlink included in Digital Issue e-blast



Digital edition sponsor logo, photo and hyperlink

WEBSITE

WELLNESS TRAVEL GUIDE

Highlight your wellness brand in *Organic Spa Magazine's* Wellness Travel Guide, a carefully curated one-of-a-kind listing of destination spas and resorts in the U.S. and around the world. Reach an informed, engaged audience and work with our digital team to craft copy that will capture impressions and boost interest.

Requirements

- Company logo (EPS file preferred)
- One, high-res (300 dpi) image
- 50-word description
- Company URL

Rate: \$900/mo

UPGRADES:

Video:

Opportunity to deliver a high-engagement experience to Organic Spa Magazine's audience by showcasing your brand and message in a video for our Wellness Travel Guide.

Rate: \$1,900/mo

Photo Carousel:

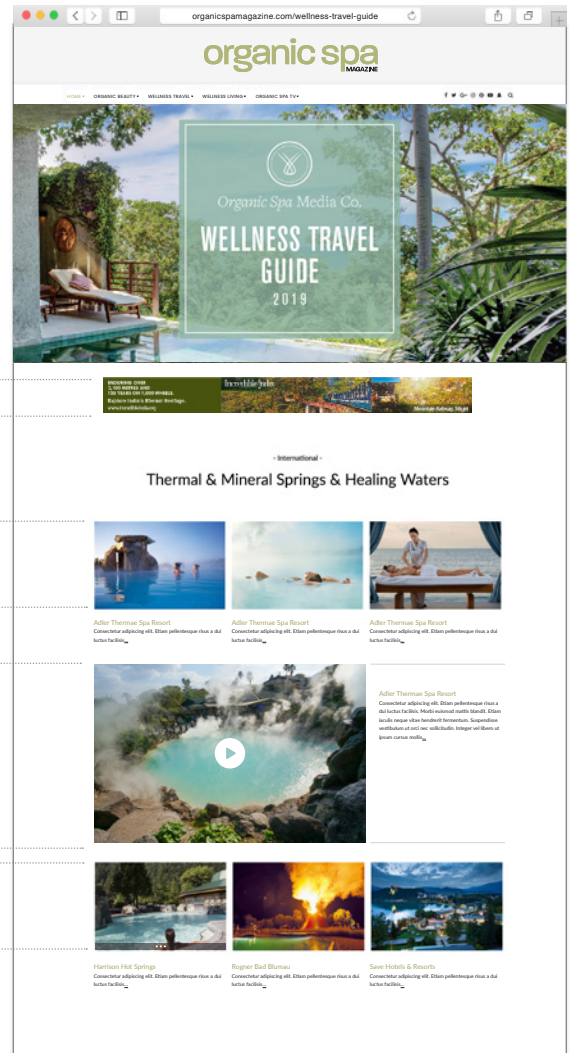
Engage our audience with supercharged visuals in a photo carousel for our Wellness Travel Guide. This is a fantastic opportunity to capture engagements and build brand awareness.

Rate: \$1,200/mo

Wellness Travel Guide Leaderboard:

Connect with Organic Spa Magazine's audience with a banner ad for the Wellness Travel Guide. Raise brand awareness and generate leads with highly prominent placement.

Rate: \$2,500/mo



EXAMPLE: Leaderboard

EXAMPLE: Listing

EXAMPLE: Video Placement

EXAMPLE: Carousel

AFFILIATE

SHOP BEAUTY

Highlight your beauty products in Organic Spa Magazine's Shop Beauty microsite, available to brands for monthly and annual sponsorship. Shop Beauty drives traffic to our partners' e-commerce websites through product listings containing affiliate links, promo text and high-res photos. Easily accessed from the homepage navigation bar, Shop Beauty allows brands to achieve targeted advertising to our sophisticated, eco-conscious base.

SPONSOR BENEFITS:

- Affiliate link to your e-commerce platform
- Organic Spa Magazine double-page spread promotion
- Social media promotion across all platforms
- Featured product E-Blasts to our digital subscribers

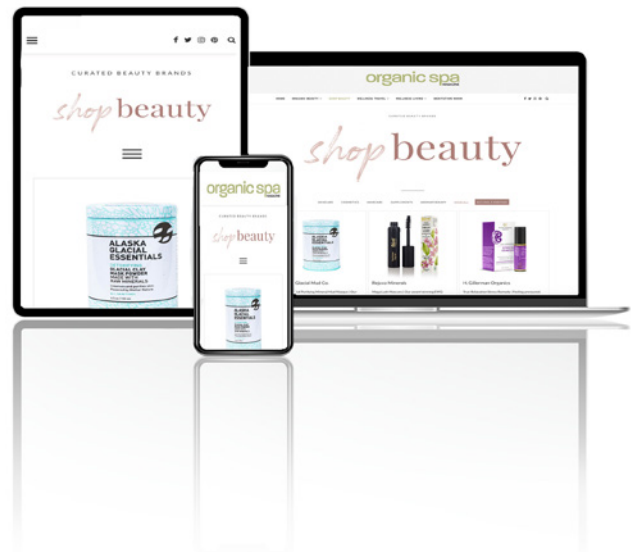
OPTIONS:

A.) Monthly

1 Product: \$149/mo





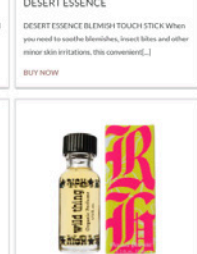
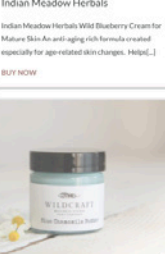

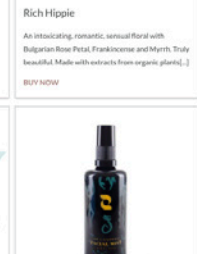
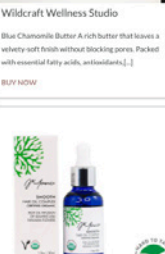
B.) Annually

1 Product: \$1,299/yr
(30% Discount)



shop beauty

SKINCARE COSMETICS HAIRCARE SUPPLEMENTS AROMATHERAPY CBD [VIEW ALL](#) [JOIN SHOP BEAUTY](#)

 <p>SAHARA ROSE SAHARA ROSE I AM A TREASURE HYDRA C SERUM An all-in-one brightening and revitalizing super serum. It is packed with... BUY NOW</p>	 <p>DESERT ESSENCE DESERT ESSENCE BLENDH TOUCH STICK When you need to soothe blisters, insect bites and other minor skin irritations, this convenient... BUY NOW</p>	 <p>Indian Meadow Herbs Indian Meadow Herbs Wild Blueberry Cream for Mature Skin An anti-aging rich formula created especially for age-related skin changes. Help... BUY NOW</p>
 <p>Green Envee Glow C+ Brightening Serum This brightening serum packs a powerful punch, formulated with 3 types of Vitamin C to brighten... BUY NOW</p>	 <p>Rich Hippie An intoxicating, romantic, sensual floral with Bulgarian Rose Petal, Frankincense and Myrrh. Truly beautiful. Made with extracts from organic plants... BUY NOW</p>	 <p>Wildcraft Wellness Studio Blue Chamomile Butter A rich butter that leaves a velvety soft finish without blocking pores. Packed with essential fatty acids, antioxidants... BUY NOW</p>
 <p>LASPA LASPA Intensive Glycolic Peel (10%) - Overnight Treatment Kit LASPA's new Anti-Aging Glycolic Peel (10%) Overnight Treatment Kit... BUY NOW</p>	 <p>Redmint Redmint 5 Elements Ageless Facial Mist Ancient TCM wisdom meets with modern innovation in our signature facial mist to hydrate... BUY NOW</p>	 <p>JYano Hair Care JYano Hair Care Smooth Hair Oil Complex Hair Oil Complex. 100% USDA Certified Organic. Smooth delivers luxurious nourishing oils that... BUY NOW</p>

E-MARKETING

DEDICATED E-BLAST

Engage and directly connect to OSM’s online subscriber base of 130,000+ with your curated content. Designed to weave in editorial and product information, this option gives you direct access to an audience dedicated to organic and natural products.

A. TO CONSUMERS

Our 130,000+ Digital Subscribers

Rate: \$4,500 per e-blast

B. TO SPA/WELLNESS INDUSTRY

5,000 Spa/Wellness Professionals

Rate: \$2,500 per e-blast

PARADISE FOUND
Rosewood Myakoba is a complete wellness destination offering a spectrum of transformative experiences to expand, illuminate, and guide your way toward renewed strength, balance, and health. Cultivate your way by adding a wellness component to your retreat. All are personalized and perfected to meet your unique wishes and needs.

JOURNEY TO RESILIENCE
A gift for the mind, body and soul

AYURVEDA
Revitalize and balance your energy

HARRY ONESELF JOURNEY
Embark on a personal, life-changing journey of self-discovery and self-love

PATH TO WELLNESS
Embark on your own personalized path to self-discovery

WELLNESS SUITES
Our Wellness Suites are an inspiring sanctuary in which to reconnect to self-love and healing, and to connect with the essence of your own spirit. Overlooking an emerald lagoon and embraced by the vibrant beauty of our spa island, Wellness Suite features real-time touch-points throughout the day and night. A dedicated Wellness Butler supports your journey, and complimentary access to scheduled fitness and wellness classes at Saraya. A Rosewood Spa® elevate your stay.

ROSEWOOD MYAKOBA
www.rosewoodmyakoba.com

MELIA PUNTA CANA BEACH
Wellness Suite

Relax, recharge, and refresh during your tropical escape at Melia Punta Cana Beach Wellness Suite for Adults only.

Our wellness suite includes:

- Private Pool
- Spacious Living Area
- Spacious Bedroom
- Spacious Bathroom
- Spacious Terrace
- Spacious Balcony
- Spacious Kitchen
- Spacious Living Area
- Spacious Bedroom
- Spacious Bathroom
- Spacious Terrace
- Spacious Balcony
- Spacious Kitchen

Book through [www.meliapuntacana.com](#) or call 1-800-456-1234. For more information contact [reservations@meliapuntacana.com](#) or [PuntaCan@melia.com](#)

A Wellness Suite Includes Adults-Only Access to Melia Beach
The new Melia Punta Cana Beach Wellness Suite is a perfect retreat for those seeking a relaxing and rejuvenating experience. Located on Melia Beach, one of the best beaches in the world, it offers a private pool, a spacious living area, a dining area, and a private terrace with a view of the ocean.

The new Melia Punta Cana Beach Wellness Suite offers the following amenities:

- Private Pool
- Spacious Living Area
- Spacious Bedroom
- Spacious Bathroom
- Spacious Terrace
- Spacious Balcony
- Spacious Kitchen
- Spacious Living Area
- Spacious Bedroom
- Spacious Bathroom
- Spacious Terrace
- Spacious Balcony
- Spacious Kitchen

MELIA PUNTA CANA BEACH

PAST DEDICATED EBlast EXAMPLES

Dedicated eblasts are sent out twice. First, to our entire subscriber base and after two days the eblast is sent a second time to all unopened subscribers. After a week our team will follow-up with the open and CT rates.

Average Open Rate: 15% (as high as 55%)

Average CT (Click Through) Rate: 9.5% (as high as 45.5%)

E-WELLNESS NEWSLETTER BANNER ADS

Directly connect to OSM’s eWellness Newsletter subscriber base of 130,000+ with your banner ad!

This is a phenomenal opportunity to place your brand in front of our engaged audience to build brand awareness and generate traffic with a direct link to your website.

Rate: 300 x 250—\$1,500 per mo
600 x 250—\$2,500 per mo

300 x 250

600 x 250

organic spa

eWellness Newsletter

"Life is not merely to be alive, but to be well."
— Marcus Valerius Martialis

Clearing and Cleansing
Top Five Tips for Emotional Healing
Dr. Heidi Sadeghi, D.O., LA-based author of the engaging new book, *Clarity Cleanse: 12 Steps to Finding Renewed Energy, Spiritual Fulfillment and Emotional Healing* (Goop Press, with foreword by Gwyneth Paltrow) shares top five tips for discovering and/or releasing unresolved emotional issues.
[Read More...](#)

Healthy Oatmeal Breakfast
Smoothies
Transform your ordinary breakfast with these delicious and satisfying oatmeal boosters that will keep you feeling fresh all morning.
[Read More...](#)

CONCERN: Visible Aging or Age Prevention
SOLUTION: Stem Cell Phyto Ester®
pevonia

SUN
SPF 50
MyChelle

Calmfulness
Stress less and sleep better deep with the best-selling, multi-award winning, anti-stress drink.
FREE Calm Living eBook Download
CALM

E-MARKETING

WHERE TO GO NEXT? NEWSLETTER

Our latest advertising initiative will feature prime vacation spots that fit into our categories listed below in a series of featured e-blasts that will reach OSM’s 130,000+ digital subscribers.

Specs + Requirements:

- Company logo (EPS file preferred)
- One, high-res (300 dpi) image
- 40-word description
- Company URL

Rate: \$2,500 per e-blast

Sponsored Placement
\$2,500

Sponsored Placement
\$2,500

organic spa
Where to Go Next?
September 18, 2018

Try Forest Bathing
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

THE LODGE AT WOODLOCH
A WOODLOCH RESORT

Awaken Your Senses
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Explore Idyllic Hideaways
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

ROSEWOOD
S.L.L.S.O.S.A.
RESORT SPA

Find Serenity
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Organics Spa Media | 19537 Lake Road, Ste. 203, River Rocky, OH 44116
<https://www.organicospa.com>

SOCIAL MEDIA

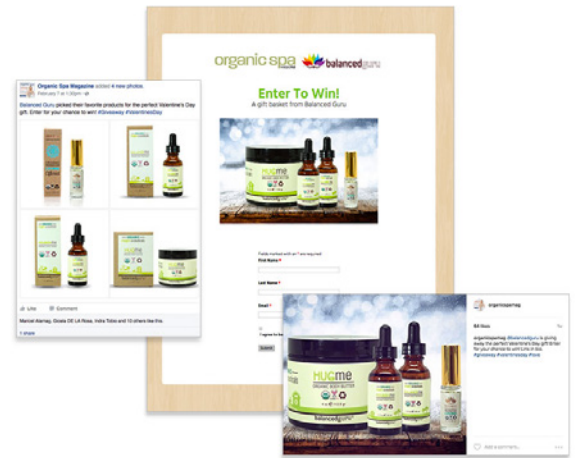
CUSTOMIZED SOCIAL MEDIA CAMPAIGN

A customized social media campaign to build brand loyalty while engaging directly with OSM's audience across all social media platforms. Work with our social media team to design a unique and dynamic promotion. (2-4 week campaign)

Includes: Recap and engagement report

Requirements: Specs will be determined after campaign is developed in Creative & Strategic meeting with OSM Social Media Manager

Rate: \$4,000



SOCIAL MEDIA PRODUCT GIVEAWAY

A customized social media campaign to build brand and product awareness by engaging with OSM's social media audience. We will work with your team to create a co-branded landing page, with a form to collect entry data. The giveaway will be hosted on *organicspamagazine.com* for two weeks, with corresponding weekly social media posts to drive traffic and engagement.

Includes: Recap and engagement report

Requirements: Our Social Media team will help you coordinate, promote and set up your giveaway.

Rate: \$2,500 per giveaway



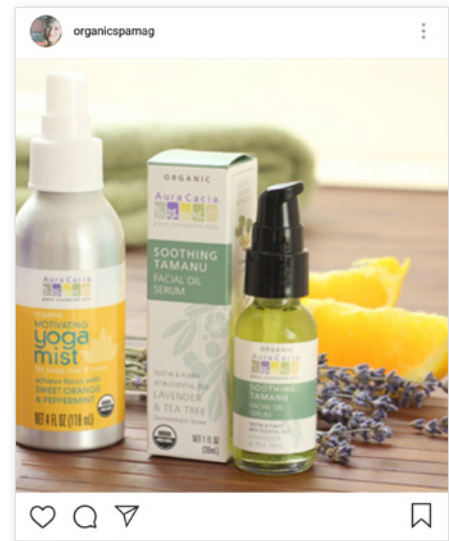
SOCIAL MEDIA

SPONSORED SOCIAL MEDIA “STORY”

A unique way to tell your story online and share with our engaged social media followers. Work with our social media team to design a creative, authentic and vibrant story.

Requirements: 1 creative image with brand message

Rate: \$1,500 each

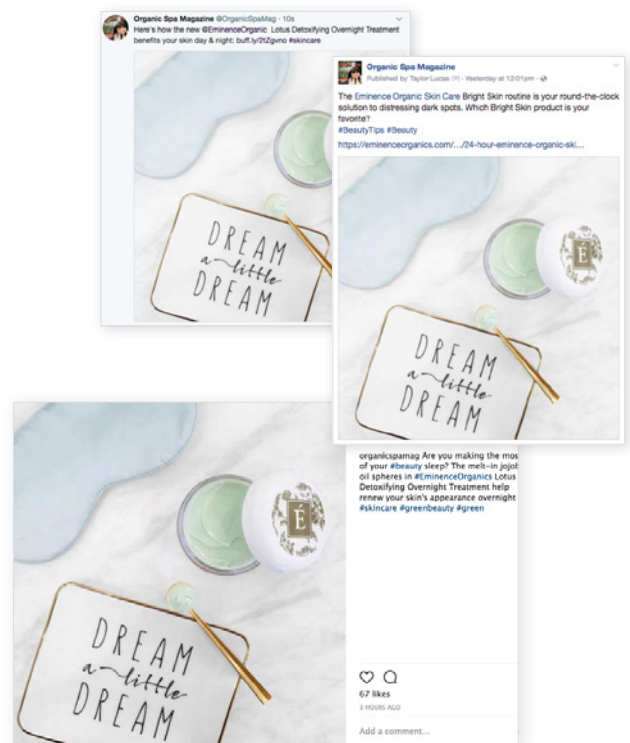


SPONSORED SOCIAL MEDIA POST

Promote your brand’s message and spark engagement with a visually arresting message to a dedicated audience across social media platforms: Facebook, Instagram and Twitter.

Requirements: 1 creative image with brand message

Rate: \$750 each



DIGITAL CONTENT

E-WELLNESS NEWSLETTER SPONSORED CONTENT

This option allows sponsors to provide content for our bi-weekly eWellness Newsletter that reaches our digital subscriber base. This a great choice for companies who have an educational platform or other pertinent information that they would like to promote and endorse. The sponsor will receive branding recognition and a link back to their site with each post, which will be listed at the bottom of the article and on the website homepage. Sponsored Content will be displayed prominently on our eWellness Newsletter and will click through to its own page on Organic Spa Magazine’s website. Content will also be promoted via social media sites (Facebook, Twitter, Pinterest).

Rate: \$2,500 per mo

ADD-ON: Custom Article Creation (+ \$1,500)

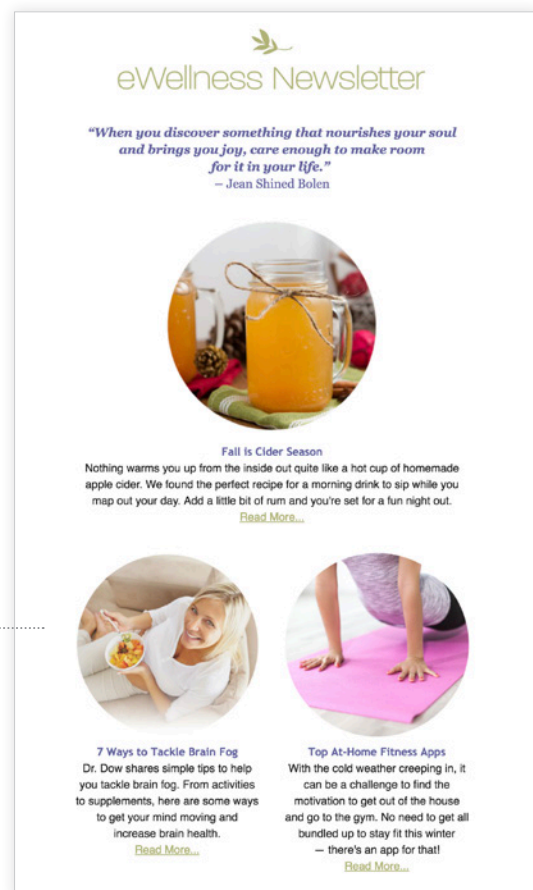
Organic Spa Magazine will write a custom 500-word article with SEO optimization.

Requirements

500 words and 1 high-res (300 dpi) JPG image.

Average Open Rate: 40%

Average CT (Click Through) Rate: 31%



NATIVE CONTENT MARKETING

Let our team help tell your story with turn-key content marketing. This package includes custom article creation, promotional creative and activation units.

Rate: \$2,500 per mo

CUSTOM ARTICLE CREATION

- 3 versions @ 500 words each
- Photos/graphics as needed
- SEO Optimized

PROMOTIONAL CREATIVE

- 2 traffic-driven banners
- 2 social media graphics

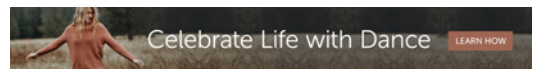
Celebrate Life with Dance



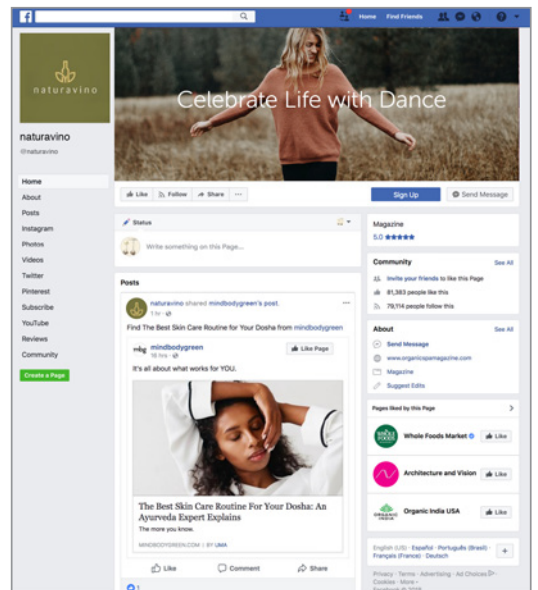
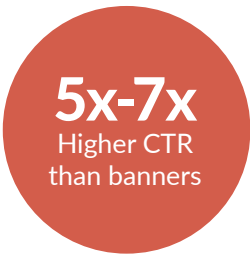
I'm a huge advocate of dance and enjoy it as one of my "meditation in motion" activities along with yoga and walking.

The Incredible Benefits

Did you know that dancing makes you smarter? A major study has demonstrated how dancing increases cognitive acuity at all ages and can ward off dementia as much as physical exercise can keep the body fit.



Native Content Marketing works:



LIVEWELL

Our LiveWell membership program offers our loyal readers the opportunity to become an ambassador of wellness in their communities. With benefits ranging from free sample packs every eight weeks, to travel giveaways, to exclusive members-only content, a LiveWell membership is truly the ultimate Organic Spa Magazine subscription.

SAMPLING OPPORTUNITIES

We send our LiveWell members a packet of hand-packaged natural and organic product samples every eight weeks, offering our LiveWell partners the opportunity to share their products with a dedicated audience of wellness enthusiasts.

** Samples are selected by the OSM management team. Please send all requests to Keri Stewart k.stewart@organicspamagazine.com

Requirements

200-500 trial-size samples

Weighs less than 4 oz per product

Please ship all samples to:

Organic Spa Media, LTD.

19537 Lake Road, Suite 203

Rocky River, OH 44116



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Submit Images/Press Releases

*Please send press release and product samples
to both offices.*

ATTN: Editorial

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